

MEETING SUMMARY

Auburn Boulevard Business Association (ABBA) Meeting

Tuesday, May 9, 2017

6:00 p.m., Held at Fireside Lanes, 7901 Auburn Blvd., Citrus Heights

Minutes by Kimberly Berg

ATTENDEES:

#	NAME	BUSINESS	EMAIL ADDRESS
1	Diane Ebbitt-Riehle	A-Applied Mailing Service	ebbitt01@outlook.com
2	Gary Albert	Capitol Mechanical	capmech@surewest.net
3	Monica Albert	Capitol Mechanical	capmech@surewest.net
4	Kimberly Berg	Citrus Heights Car Wash	kimberly.berg@comcast.net
5	Wes Ervin	Citrus Heights Chamber (Wes Ervin & Associates)	wes@weservinassociates.com
6	Ira & Elizabeth Rios	Citrus Heights Neighborhood Association (Area #2)	elrios@yahoo.com iperez916@yahoo.com
7	Jason Russo	Citrus Heights Police Dept.	jrusso@citrusheights.net
8	Felicia Taylor	Citrus Heights Police Dept.	ftaylor@citrusheights.net
9	Regina Cave	City of Citrus Heights	rcave@citrusheights.net
10	Rhonda Sherman	City of Citrus Heights	rsherman@citrusheights.net
11	Lonny Andrews	Prestwood IT Solutions	lonny.a@prestwood.com
12	Monte Singh	Towne Mart	towne.singh@gmail.com
13	Rich Hale	Walt's Auto Service	hale2@surewest.net

ABBA CHAIR COMMENTS

The meeting was opened by Rich Hale, and member introductions were made.

SECRETARY REPORT – MEETING MINUTES

Kimberly asked if there were any corrections to the meeting minutes from March 14, 2017. No corrections recommended. Board members present approved the meeting minutes.

CITRUS HEIGHTS POLICE DEPARTMENT

Jason Russo gave the police update. The CHPD already has a Twitter account, and just launched their Facebook account. He encouraged everyone to get a CEPTED evaluation for their home or business. On Tuesday May 16th, Officer Felicia Taylor will be presenting a seminar on “Anti-Theft & Crime Prevention”, through the Chamber of Commerce. A flyer with details will be emailed out to members this week. They had a major drug bust in Rusch Park, and confiscated heroin and meth. Auburn Blvd. is a hot spot for these drugs. Service calls are up this month. If you're having problems with transients loitering on your property, make sure you have “no trespassing” signs clearly posted. Remember that dark, vacant buildings are magnets for the homeless. Also, remove access to utilities, and turn off your wi-fi at night.

FINANCIAL REPORT

Rich Hale gave the financial report. We currently have \$2300 in the bank. Board members present approved the financial reports.

CITY OF CITRUS HEIGHTS

Rhonda Sherman gave the city update. This year the city is celebrating their 20th anniversary!

- Saturday June 3rd, 3pm – 8pm, there will be a Block Party at Van Maren Park (6601 Thalia Way, north-end of Fountain Square). They are anticipating as many as 5000 people, and need

volunteers and supplies! They will have 2 bands, food trucks, beer garden and free activities for the kids. Additional details can be found at - www.citrusheightsblockparty.net.

- The city still has funds in the Activate Auburn Campaign to help improve your business façade, signage, and design assistance. They will pay up to \$20,000 for façade improvements and up to \$5,000 for sign improvements.
- NEW PROJECTS
 - Logans Restaurant on Sunrise Blvd. has closed down. The plans are to tear down the restaurant, move it closer to the street, and adding more buildings to the lot.
 - The city is considering a new assisted care facility to be built on Greenback Lane (west of Walgreen's)
- Groundbreaking ceremony for Dignity Medical Building will be held on Tuesday May 23rd
- Watt Communities has plans to build single dwelling homes on the empty lot on Antelope Road (between Mariposa and Auburn Blvd).
- City has made a formal bid towards buying the old Sylvan Middle School property.

For additional updates, check out the Citrus Heights Sentinel! It is a community news website that provides updates on local business and city news, police logs and shopping coupons! Subscribe to receive FREE weekend updates at - <http://citrusheightssentinel.com/>

Regina Cave gave the update on Phase 2 of the Auburn Blvd. construction (Rusch Park to city limits). The city is making good progress on right-of-way acquisitions and expects to be done by end of the year. Construction is due to start in early 2019 or 2020. They are looking for input from ABBA on the design of the gateway, which will use grant funds to incorporate a traffic signal with the gateway design.

Rich expressed interest in having an ABBA booth at the City's Block Party on Saturday June 3rd. The city will provide a "Community Corner" section for individual vendors, community associations and non-profit organizations.

Rich shared his appreciation that we have city officials who are interested enough to attend our association meetings, and are accessible to directly answer our questions.

WEBSITE UPDATE

Lonny Andrews from Prestwood IT gave the update on our Auburn Blvd. Business Association website. The URL is - www.auburnblvd.com. Rich needs bios and logos for each company. If you have not already done so, please send yours directly to Lonny Andrews at Lonny.a@prestwood.com. Size photos down to 300-400 DPI. When asked about photos of Auburn Blvd., Regina Cave said that the city has some aerial photos that we could possibly use for the website.

UPCOMING COMMUNITY EVENTS

Wes Ervin gave the Citrus Heights Chamber update. They are planning the next business walk, along with brown bag breakfast seminars. Contact Mark Creffield at 916-722-4545. Details for upcoming events can be found at - <http://www.chchamber.com/events/calendar>

- Saturday May 13th - Memorial Service for Mel Turner
- Saturday May 20th - Armed Forces Day Fundraiser at the Citrus Heights Veteran's Center. Accepting raffle prizes.
- Friday May 26th - Basketball tournament. Police & Fire Dept against Mesa Verde High School & San Juan High School basketball teams.
- Saturday June 3rd - Citrus Heights 20th Anniversary Block Party at Van Maren park
- Sunday June 11th PAL is holding a "Team Trap Shoot" Competition for shooters. Silent auction. Kid-friendly with bb guns, beer station. The event will be held at Coon Creek Trap & Skeet Club in Rio Oso. For additional details - <http://www.citrusheightspal.com/>

- Saturday June 24th - Red, White & Blue Parade –. Rich wants as many business to walk in the parade, representing ABBA. Rich will work on organizing something. Parade route is along Sunrise Blvd, starting at Uplands Way)

CLOSING COMMENTS

Rich Hale encouraged everyone to continue to approach new businesses, with the ABBA postcard.

NEXT MEETING

Next meeting is scheduled for Tuesday July 11th 6pm (3rd Tuesday of the month). Please plan to attend as everyone's participation is needed! We'll be meeting at the Fireside Lanes Bowling Alley, 7901 Auburn Blvd, Citrus Heights. They are located on the west-side of Auburn Blvd. (next to Rusch Park).

We hope you can make it! 😊