

MEETING SUMMARY

Auburn Boulevard Business Association (ABBA) Meeting

Tuesday, January 10, 2017

6:00 p.m., Held at Fireside Lanes, 7901 Auburn Blvd., Citrus Heights

Minutes by Kimberly Berg

ATTENDEES:

	NAME	BUSINESS	EMAIL ADDRESS
1	Gary Albert	Capitol Mechanical	capmech@surewest.net
2	Kimberly Berg	Citrus Heights Car Wash	kimberly.berg@comcast.net
3	Chief of Police Ron Lawrence	Citrus Heights Police Department	rlawrence@citrusheights.net
4	Elizabeth Rios	Citrus Heights Neighborhood Association (Area 2)	elcasaw@yahoo.com
5	Ira Rios	Citrus Heights Neighborhood Association (Area 2)	iperez916@yahoo.com
6	Dean Henricks	Citrus Heights Pet Hospital	Gramaboo97@yahoo.com
7	Rhonda Sherman	City of Citrus Heights	rsherman@citrusheights.net
8	Gari Giri	Lart Valero Gas Station	Uddhav14@yahoo.com
9	Rebecca McLemore	One Print Source & Graphics	rebecca@onepg.net
10	Shane McLemore	One Print Source & Graphics	rebecca@onepg.net
11	Monte Singh	Towne Mart	towne.singh@gmail.com
12	Rich Hale	Walt's Auto Service	hale2@surewest.net

ABBA CHAIR COMMENTS

The meeting was opened by Rich Hale, and member introductions were made. Rich thanked everyone for attending our Christmas party on Tuesday December 13th, saying it was a “huge success!” Our business association now has 17 members. Please welcome our NEWEST members:

- Area West Engineering (behind Towne Mart)
- Citrus Heights Pet Hospital

SECRETARY REPORT – MEETING MINUTES

Kimberly asked if there were any corrections to the meeting minutes from October 11, and November 8, 2016. No corrections recommended. Board members present approved the meeting minutes.

FINANCIAL REPORT

Rebecca gave the financial report for October and November. We currently have \$2100 in our business account at Wells Fargo. We paid \$20 to the Secretary of State for the annual renew of our corporation. Board members present approved the financial reports.

CITY OF CITRUS HEIGHTS

Rhonda Sherman gave the city update.

- Auburn Blvd. Construction: The city is currently working on right-of-way appraisals, and will be doing them in groups.
- This year, Citrus Heights is celebrating 20 years of cityhood. There will be a kick-off celebration at the City Council meeting on Thursday 1/12 at 6:30pm. Check out the city's website for details on Top 20 Lists, 20 Year Timeline and the Block Party that will be held on Saturday June 3rd at Van Maren park, 3pm-8pm. Details can be found on the city's website at - <http://www.citrusheights.net/>

- A 55-acre housing development and open-space park has been proposed to replace the golf course on Arcadia Drive in Citrus Heights, located near Sunrise Boulevard and Greenback Lane. The housing sub-division will include 250 units, and 25 acres of open space.
- An Arco gas station has been proposed for the south-east corner of Sungarden & Sunrise Blvd.
- Townhomes have been proposed to be built behind the Bearpaw Village (on the south-east corner of Old Auburn & Sylvan Avenue)
- Update on local restaurants: Lyons will be opening up in the former Fuddrucker's location in Sunrise Villa. Crepes & Burgers is scheduled to open on Monday January 30th.
- The old Kmart store on Auburn Boulevard might be the new location for a Big Lots store and indoor trampoline arena, called Rebounderz. .

Rich wants us to organize something for the City's Block Party on June 3rd. The event will be held at Van Maren park (north of the new City Hall). They will have a "Community Corner" set-up for individual vendors and community associations.

CITRUS HEIGHTS POLICE DEPARTMENT

Our new Chief of Police, Ron Lawrence, gave an informal introduction. He has 27 years of police experience, and was the Police Chief in Rocklin for the past 5 years. He's a long-time friend of his predecessor, Chris Boyd. Ron loves Citrus Heights because it's a great community, genuine, and authentic. He likens himself to Sheriff Andy Taylor from the 60s television show "Mayberry R.F.D". Ron likes to be accessible and approachable to his community, and promote a safe environment. He sees himself as a problem-solver, and knows that while he may not always be successful, he will always try. When he hires new police officers, he emphasizes that they are "peace officers NOT law enforcement officers". He wants his officers to be viewed as people you can trust, rely on, help you solve problems, and who care about their community. He encourages his officers to be involved with school, and to build a better relationship with youth.

Since CHPD was formed in 2006, crime & traffic collisions have been reduced over the past 10 years (2006 – 2016):

- 27.9% reduction in crime overall
- 26.1% reduction in property crime
- 33.1% reduction in crimes against persons (or violent crimes)
- 43.8% reduction in traffic collisions

In preparation for the upcoming storms, Ron has worked with GSS to ramp up provisions, emergency operation center, and provide sand bags to residents. The city has partnered with Rancho Cordova to provide a winter shelter for the homeless, and they will be rotating among 4 local churches. The number of homeless attending the winter shelters are increasing. They have 698 emergency shelter beds available. Citrus Heights has 192 homeless residents.

Ron encouraged everyone to sign up for police updates using Twitter, Facebook, Nextdoor (the free private social network for your neighborhood) and join your neighborhood association. We can be the eyes & ears of our neighborhood and help make our neighborhood safer!

ABBA VICE-CHAIR COMMENTS

Dave Popken has resigned as our Vice-Chair. He and his wife have recently retired, and plan to travel extensively. Rich will continue as the Chair until the end of 2017.

UPCOMING EVENTS

- June 3rd - Citrus Heights 20th Anniversary Block Party at Van Maren park.

NEXT MEETING

To free up Valentine's Day, our next ABBA meeting has been pushed out to Tuesday February 21st 6pm (3rd Tuesday of the month). Please plan to attend as everyone's participation is needed! We'll be meeting at the Fireside Lanes Bowling Alley, 7901 Auburn Blvd, Citrus Heights. They are located on the west-side of Auburn Blvd. (next to Rusch Park).

We hope you can make it! 😊