

MEETING SUMMARY

Auburn Boulevard Business Association (ABBA) Meeting

Tuesday, September 15, 2015

6:00 p.m., Held at Citrus Heights City Hall (temporary location)

Minutes by Kimberly Berg

ATTENDEES:

	NAME	BUSINESS	EMAIL ADDRESS
1	Diane Ebbitt-Riehle	A-Applied Mailing Service	ebbitt01@outlook.com
2	Gary Albert	Capitol Mechanical	capmech@surewest.net
3	Kimberly Berg	Citrus Heights Carwash	kimberly.berg@comcast.net
4	Bill and Kathy Cook	Citrus Heights Community Marching Band	abusycook@aol.com
5	Lt. Jason Russo	Citrus Heights Police Department	jrusso@citrusheights.net
6	Devon Rodriguez	City of Citrus Heights	drodriguez@citrusheights.net
7	Jerry McCall	Gold's Gym	jrm@mccallgymgroup.com
8	Gary Giri	Lart Valero	uddhav14@yahoo.com
9	Rebecca McLemore	One Print Source	rebecca@onepg.net
10	Jason Stillway	Riebes Auto Parts	Jason_s@riebes.com
11	Ken Bennett	Sacramento Self-help Housing	kbennett@sacselfhelp.org
12	Kathilynn Carpenter	Sunrise Marketplace Chair of HART group	Kathilynn@SunriseMarketPlace.com
13	Earl Goldstein	Sylvan Corners Plaza	earlgoldstein@wavecable.com
14	Kim Daffin	Tire Dealer	kimdaffin@yahoo.com
15	Sue Young	Tire Dealer	
16	Richard Hale	Walt's Auto Service	hale2@surewest.net

The meeting was opened by Rich Hale, and introductions were made.

Rich gave a quick update from the Hot August Bites event ABBA attended on August 15th. It was a very hot day. There was a good turnout of residents, though business turnout was light.

Our next meeting will be 2nd Tuesday, October 13th, 6pm

DISCUSSION ON SELECTION OF THE BOARD OF DIRECTORS

By October, we should have our board of directors in place. Rich Hale will continue as the President, Kimberly will continue as the Secretary. Rebecca McLemore has volunteered to be our treasurer, and Dave Popken will be our Vice Chair. By December, we hope to have core of 12 business owners that show for every meeting. Rich suggested a \$200 association fee to join, and fund future plans.

DISCUSSION ON BY-LAWS

Jerry McCall has contacted an attorney in Roseville, who is willing to come to a future meeting and help us address our by-laws. The by-laws are a rule book on how you run your business association, setup your board and vote them in. Kathilynn of Sunrise Marketplace said it costs about \$3500 for an attorney to setup a 501(c)(6). She says you need to have the legal structure in place, before you can open a bank account and start accepting money. Kathilynn asked the group if anyone has an attorney who might be willing to set ours up "pro bono" (for free).

Kathilynn said that with a 501(c), you don't pay taxes. You have articles of incorporation, by-laws, filing fees and insurance. Kathilynn offered to send Rich a copy of their by-laws so he can see how they are setup. Diane Ebbitt suggested that we just go on-line, find an outline and then follow it ourselves without paying an attorney. Diane asked Jerry to research filing fees and D&O Insurance (directors and officer's

liability insurance) so we can start to form a budget. Kathilynn pays \$1700 a year for D&O Insurance. When concerns were raised about how we are going to pay for these business association costs, Rich says he has about 6 businesses that are willing to give him a check.

DISCUSSION ON FUNDING ABBA BUSINESS ASSOCIATION

Rich will work with Jerry, Earl and Diane Ebbitt to set-up a budget. Earl asked Kathilynn for a copy of her budget so we can review their line items. Kathilynn asked Devon if we would be eligible for a small economic development loan from the city. Devon agreed, and said we need to show a budget to start the approval process.

Gary with Capitol Mechanical asked what board members do in a business association. They vote on propositions and make decisions on how to spend the association's money. Rich said we would need about 7 board members. In addition to the board of directors we currently have (Rich, Dave Popken, Rebecca, Kimberly, Gary G.), Gary Albert (Capitol Mechanical), and Jerry McCall volunteered to be board members. Kathilynn suggested having a retreat to discuss goals and forming a vision for our business association. Devon proposed that we take on one event, before we formally organize.

DESIGNING ABBA LOGO

Our Business association still needs a logo. George Muntean was going to put it out to his school and make a contest to create a logo. Rebecca McLemore with One Print Source said she would then take the concept and create a logo. Rich will work with George on organizing a contest. Rich asked the group if they had any logo ideas, possibly incorporating the US 40 idea. Rich asked Kimberly to send out the contact information for all the ABBA businesses, so they can contact each other.

CITRUS HEIGHTS POLICE DEPARTMENT UPDATE

Lieutenant Jason Russo is replacing Lieutenant Ryan Kinnan, who is moving to the Investigation Unit. Jason reminded everyone that if you're having an issue with the homeless, to please contact the Citrus Heights Police Department, or contact Jason directly at jrusso@citrusheights.net.

Rich asked about the frequency of patrols along Auburn Blvd. (Sylvan to Hwy 80). Jason said that from 3-10pm there are 9 patrol officers on the streets, and in the mornings there are between 1-3 officers. He said that dispatch receives between 300-400 calls a day. Jason says they try to have an officer at the Grand Oaks shopping center each day.

HART (HOMELESS ASSISTANCE RESOURCE TEAM)

Kathilynn Carpenter, Director of HART and Ken Bennett of Sacramento's Self-Help Housing organization gave an update on HART.

Kathilynn said about 45 people attend the meetings regularly now. They meet the 4th Thursday of each month, from 12 Noon – 1pm, at the Holy Family Church, 7817 Old Auburn Rd, Citrus Heights. HART was formed a year ago, last September. They are loosely formed and now they are in the process of forming a 501(c)(3). HART is a diverse group that includes outreach ministries, food banks, San Juan Unified School District, city officials, CHPD and local businesses. The group's goal is to assist the homeless by identifying and creating resources in the community that will assist the homeless in resolving issues that are barriers to being housed.

They provide veteran services, alcohol rehabilitation, domestic assistance and Sacramento county services. Kathilynn is working to change the paradigm of how to get the homeless person off the streets. It can take a long time to get someone help. She said there are a ton of resources and services out there, it's just a matter of connecting the person with the right service. Their four priorities are homeless

outreach, homeless veterans, local mental health services, getting fresh food to food banks (milk, community garden, and providing more services locally.

Ken Bennett said the HART group started in Elk Grove, then expanded to Rancho Cordova, Citrus Heights, with plans to include Carmichael. It's up to each city to determine the needs of their local homeless population. Rancho Cordova has a Winter Sanctuary Program, and are willing to take in homeless residents from Citrus Heights. Thanks to a \$10,000 grant they received, HART has been able to hire a part-time person (Shannon) for their Homeless Navigator program. Shannon works with Officer Mike Coltharp of the Citrus Heights Police Department to find homeless people and help them find the local services they need. Officer Coltharp has found that some of the homeless are employable. HART has also received a grant from CalVet, to organize a Stand Down event in March 2016. This would be a 1-day, local event where homeless attendees are provided with a wide variety of social services which typically include, but are not limited to, showers, meals, clothing, employment services, medical exams, VA services and other supportive services.

Rich is still looking for a liaison from ABBA who can regularly attend the HART meetings so we are represented, and we can get HART updates. Dianne Ebbitt volunteered to be that liaison, and Gary Giri from Valero Gas agreed to attend, as well.

DISCUSSION ON IDEAS FOR AUBURN BLVD EVENT

Bill and Kathy Cook, of the Citrus Heights Marching Band, talked about the Howl 'O Ween Parade and Harvest Festival, scheduled for Saturday October 24. The event will include a parade that will be held on Auburn Blvd (from Twin Oaks to Rusch Park), starting at 9am. Right now, they have 45 vendors, 28 parade participants. They will waive the \$15 entrance fee for any Auburn Blvd. business that wants to participate in the parade. Road closure will start at 8:30am, and open as soon as the parade has passed. Staging area will be in the 2 complexes at Twin Oaks. If you want to participate, contact Kathy Cook at 916-725-0198 or abusycook@aol.com

In light of the recent police shootings, Diane Ebbitt is looking for an event where we can show our support of our Citrus Heights Police Department, and the Police Activity League (PAL). PAL is committed to fostering positive relationships, between youth and law enforcement through activities and programs. Diane wants to use the Harvest Festival event on October 24th to do this. Jeannie Bruins, past Mayor of Citrus Heights is already on board and willing to help. Diane wants a proclamation written up, showing that the citizens of Citrus Heights support our local law enforcement. To help promote this event, she has suggested putting blue ribbons along Auburn Blvd, and creating a sign that businesses can display, showing their support of the Police Department. Diane will work with Bill and Kathy Cook to write a press release and encourage media support. Bill has already contacted Good Morning Sacramento. ABBA attendees agreed to support this event, as both the Citrus Heights Community Marching Band and PAL supports kids in our community. Diane plans to talk with neighborhood associations and the Chamber of Commerce to get their support, and distribute blue ribbons. Jason Stillway with Riebes Auto Parts volunteered to help with this event, and said he might be able to get the Dale Earnhardt vehicle for display. Kimberly volunteered to help, as needed.

NEXT MEETING

ABBA meetings will now be held at the temporary Citrus Heights City Hall, located at 7927 Auburn Blvd in Citrus Heights (Grand Oaks Shopping Center). Meetings will return to being held the 2nd Tuesday of each month.

The next meeting is scheduled for Tuesday October 13th 6pm. Please plan to attend as everyone's participation is needed!